





October 7th- October 21st

The Annual Read-A-Thon Fundraiser kicks off on Monday,
October 7th and runs through Monday, October 21st!
The Read-A-Thon celebrates reading and literacy while raising critical funds to support our incredible school community!

Why is Fundraising Important?

Not only does giving financially to our school help to create a dynamic school community that goes above and beyond the minimum needs of our students, teachers and staff but it helps to attract and retain them as well.

What is Our Read-A-Thon Goal & Funds Raised For?

This year, our goal is to read **25,000 minutes** and **raise \$25,000** or more.

Funds raised will go towards The Covenant Fund to help offset the cost of tuition and support many of the events and extra curricular activities at CCS.

If each student at CCS reads 350 minutes and raises at least \$350, we will be able to meet our fundraising goal!

How it Works

- 1. Each student will be challenged to complete at least 10 reading sessions over the 2-week period, while collecting donations from family and friends.
- 2. Parents register their students online through the Read-A-Thon Fundraising Page: www.read-a-thon/readers and enter the code assigned to your child's class. Class codes are unique for each teacher.
- 3. Students & Parents will invite friends and family to support their Read-A-Thon.
- 4. Reading minutes will be logged through their account.
- 5. Each student has several opportunities to win a special lunch with Mrs. Pugh as well as free dress days.



Rewards & Prizes....

Most Raised Individual (One Per Class)

Students Receive: Lunch with Mrs. Pugh

Most Raised Class

Students Receive: Free Dress Day, Class Party

Teachers Choice Award(One Per Class)

Students Receive: Lunch with Mrs. Pugh

Most Reading Logged (One Per Class)

Students Receive: Lunch with Mrs. Pugh

School Fundraising Goal

Students Receive: Free Dress Week & Special Sweet Treat for Entire School!





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Visit <u>ccssmyrna.org</u> to learn about fundraising best practices and guides for social media sharing.

